



On-Demand Fuel Delivery

NEVER PUMP GAS AGAIN®



DISCLAIMER

This presentation contains “forward-looking statements.” Forward-looking statements reflect our current view about future events. When used in this presentation, the words “anticipate,” “believe,” “estimate,” “expect,” “future,” “intend,” “plan,” or the negative of these terms and similar expressions, as they relate to us or our management, identify forward-looking statements. Such statements, include, but are not limited to, statements contained in this prospectus relating to our business strategy, our future operating results and liquidity and capital resources outlook. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results may differ materially from those contemplated by the forward-looking statements. They are neither statements of historical fact nor guarantees of assurance of future performance. We caution you therefore against relying on any of these forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include, without limitation, our ability to raise capital to fund continuing operations; our ability to protect our intellectual property rights; the impact of any infringement actions or other litigation brought against us; competition from other providers and products; our ability to develop and commercialize products and services; changes in government regulation; our ability to complete capital raising transactions; and other factors relating to our industry, our operations and results of operations. Actual results may differ significantly from those anticipated, believed, estimated, expected, intended or planned. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We cannot guarantee future results, levels of activity, performance or achievements. Except as required by applicable law, including the securities laws of the United States, we do not intend to update any of the forward-looking statements to conform these statements.

This presentation contains supplemental financial information determined by methods other than in accordance with accounting principles generally accepted in the United States of America (“GAAP”). The Company’s management uses these non-GAAP measures in its analysis of performance. These measures should not be considered a substitute for GAAP basis measures nor should they be viewed as a substitute for operating results determined in accordance with GAAP. Management believes the presentation of adjusted EBITDA, a non-GAAP financial measure that excludes the impact of interest expense, taxes, depreciation, amortization and stock compensation expense, provides useful supplemental information that is essential to understanding the financial results of the Company. As a complement to GAAP financial measures, management believes that adjusted EBITDA assists investors who follow the practice of some investment analysts who adjust GAAP financial measures to exclude items that may obscure underlying performance and distort comparability.

| OPPORTUNITY



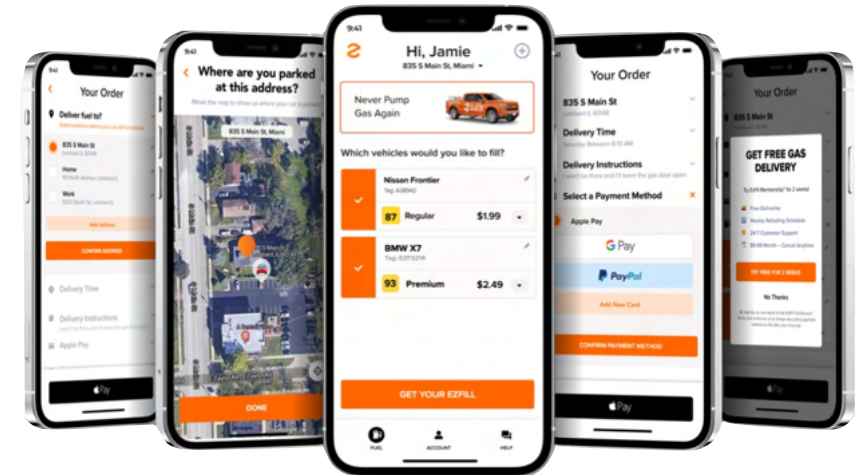
EzFill brings the gas station to you

Mobile fuel delivery is the next big on-demand opportunity



INVESTMENT HIGHLIGHTS

- ▶ Mobile fueling is poised to be the next major growth story in the on-demand space
- ▶ The industry is attracting investments from the oil majors and venture capitalists
- ▶ Over 95% of vehicles manufactured in 2020 were gasoline powered
- ▶ Future expansion into new regional and national markets, including New York
- ▶ We are the first public investment opportunity on track to IPO in our industry



| TRENDING NOW

Real Estate



Real estate cost rising
impacting gas station feasibility

[statista.com](https://www.statista.com/statistics/936975/commercial-property-index-usa/)¹

Electric Vehicles



Rise of EV's is changing
expectation for fuel delivery

[forbes.com](https://www.forbes.com/sites/arielcohen/2020/10/26/plugging-into-the-future-the-electric-vehicle-market-outlook)²

On Demand



Consumer behavior shift to
convenience and on-demand
delivery services

[rockresearch.com](https://rockresearch.com/on-demand-economy-research/)³

Efficiency



Business environment has a
high focus on efficiency of
usage of resources and time

Crime



Gas station crime and credit
card skimming a risk to
consumers

[rockresearch.com](https://rockresearch.com/on-demand-economy-research/)⁴

Touch Free



Consumer behavior has
increased the Importance of
touchless technology for
products and services

¹ <https://www.statista.com/statistics/936975/commercial-property-index-usa/>

² <https://www.forbes.com/sites/arielcohen/2020/10/26/plugging-into-the-future-the-electric-vehicle-market-outlook>

³ <https://rockresearch.com/on-demand-economy-research/>

⁴ <https://rockresearch.com/on-demand-economy-research/>

 | TOUCH FREE



A study by Kimberly-Clark on investigating bacterial hot spots in the workplace classified gasoline pumps as one of the “unhealthiest” things you can handle and over 11,000 times dirtier than a **public toilet seat.**

| MANAGEMENT TEAM

Automotive, Operations, Oil & Gas, and Finance Expertise



Michael McConnell | CEO

Michael is an executive with 32 years' experience in automotive sales finance for Nissan Motors Acceptance Corporation. Before retiring in 2017 as the VP of Operations and Commercial Credit, where he managed over 1,200 employees, Mike was the VP of Sales. Along the way he chaired the Commercial Credit committee as well as the Pricing and Policy committee. Mike was also the company representative for regulatory and legal matters.



Richard Dery | CCO

Rick is a distinguished downstream petroleum veteran with career beginning 34 years ago at Gulf Oil where he was the Senior Vice President of Sales and Marketing, leading a \$7 billion branded sales group. During his time, he negotiated multi-year, multi-million-dollar contracts and renewals with MLB, NFL, NHL and NBA to support national sales objectives. Rick also maximized return on a company owned, but franchisee operated, \$300 million real estate portfolio of gasoline retail stations. Rick is a twice decorated veteran, honorably discharged from the United States Air Force.



Cheryl Hanrehan | COO

Cheryl is a global shipping executive with 16-years of experience coordinating teams in US, Europe, Asia and South America. As the President of Dillon Maritime she was the lead negotiator for one of the largest 5-year coal shipment contracts of affreightment with Drummond Coal. Before that, as President of Kingston Marine USA she set up new shipping operations from a private off-shore port and handled client relationships, new business development and joint venture projects. Cheryl has an MBA from Georgetown University and a BBA from the University of Texas at Austin.



Arthur Levine | CFO

Arthur brings multinational experience at publicly traded and privately held companies with particular expertise leading startups and emerging growth companies through financings, strategic planning, the IPO process and beyond. After starting his career in a Big Four accounting firm, Arthur gained experience building finance teams, improving internal controls and processes, implementing ERP systems and evaluating complex GAAP, governance and SEC reporting issues. He is a graduate of the The Wharton School of the University of Pennsylvania. Arthur is a Certified Public Accountant.

| BOARD OF DIRECTORS

CHAIRMAN (1)

Allen Weiss

Allen had a 39-year career at Disney. His last position was President of Worldwide Operations for Disney's \$10 Billion+ / 95,000 employee Walt Disney Parks and Resorts business. He was responsible for the company's theme parks and resorts including the Walt Disney World Resort, Disneyland Resort, and Disneyland Resort Paris, Disney Cruise Line, Disney Vacation Club, "Adventures by Disney", and the line-of-business responsibility for Hong Kong Disneyland Resort and Tokyo Disney Resort. He was named "Most Influential Businessman in Central Florida" by the Orlando Business Journal in 2005 and has been designated as a distinguished alumnus by his alma mater, the University of Central Florida, and both UCF and the Rollins College Crummer Graduate School of Business have inducted Mr. Weiss into their Halls of Fame. As a former partner in Apollo Capital Management, Mr. Weiss was involved in company analyses to support potential acquisitions and management. Mr. Weiss had direct involvement in the acquisition of Chuck E. Cheese Entertainment in 2014 and currently serves on their Board of Directors. Mr. Weiss was also involved in the acquisition and negotiations for the sale of Great Wolf Resorts and became the Chairman of the Board of Directors for Great Wolf and later Executive Chairman. Mr. Weiss was also involved in the acquisition of Diamond Resorts International, which closed in Sept. 2016, and ClubCorp and currently serves on their Board of Directors.

INDEPENDENT DIRECTORS (3)

Luis Reyes

Luis will join the board subject to the completion of this offering. Mr. Reyes has deep experience in both public service and private practice. His extensive public service in senior government positions includes service as a senior White House official and aide to the President of the United States; senior positions at the United States Department of Justice, including Deputy Associate Attorney General; Chief of Staff to the Associate Attorney General and as a chief legal counsel to the heads of both the Civil and Civil Rights Divisions. Mr. Reyes private practice provides strategic counsel to Fortune 100 companies regarding litigation with the United States Department of Justice; companies on various anti-trust matters; successful resolution of civil litigation in Federal court involving complex trademark and advising multinational organizations regarding compliance with a large range of regulatory matters including issues involving the FCPA, FATCA, OFAC, SOX, ITAR, the FAR and the Bank Secrecy Act (Anti- Money Laundering).

Jack Levine

Jack will join our Board of Directors subject to the completion of this offering. He has been the President of Jack Levine, PA, a certified public accounting firm since 1984, advising corporations on financial and accounting matters and serving as an independent director on numerous boards. Mr. Levine is currently a director and chairman of the audit committee of SignPath Pharma, Inc., a development-stage biotechnology company, since 2010. Mr. Levine's previous board memberships included Provista Diagnostics, Inc., from 2011 to 2018; Biscayne Pharmaceuticals, Inc., from 2004 to 2008 and Pharmanet, Inc., from 1999 to 2007. Mr. Levine received a B.A. degree from Hunter College of the City University of New York and an M.A. from New York University.

Mark Lev

Mark is the President of Fenway Sports Management (FSM) – a global sports marketing firm that, alongside the Boston Red Sox, Liverpool Football Club, Roush Fenway Racing and New England Sports Network (NESN), make-up the Fenway Sports Group (FSG) portfolio of companies. In his capacity as President, Mr. Lev oversees all critical aspects of FSM's business and is ultimately responsible for the firm's growth, profitability and strategic direction. As one its founding employees, Mr. Lev has played a key role in building FSM from a two-person agency into, what is today, a 35-person firm that serves as the entrepreneurial arm of FSG with revenues in excess of \$30M and with offices in Boston, New York City and Boca Raton, Florida.

EXECUTIVES (3) **Michael McConnell** | CEO

Cheryl Hanrehan | COO

Richard Dery | CCO

A couple is driving in a white convertible car on a winding asphalt road. The car is seen from behind, and the driver and passenger have their hands raised in the air, reaching towards the setting sun. The road curves through a landscape with dry grass and shrubs. In the distance, a layer of white clouds is visible below the horizon line, suggesting a high vantage point. The sky is a mix of orange, yellow, and light blue, indicating the time is either sunrise or sunset. The overall mood is one of freedom and joy.

 | OPPORTUNITY

TO INNOVATE **A \$500 BILLION** RETAIL GAS INDUSTRY

| OPPORTUNITY

CONSUMER EXPECTATIONS HAVE CHANGED FOREVER

On-Demand products and services are the new standard.
Direct to consumer businesses are rapidly capturing market share.

Transportation

UBER

Market Cap: \$107B

lyft

Market Cap: \$21B

Meals

DOORDASH

Market Cap: \$49B

GRUBHUB

Market Cap: \$6.5B

Groceries

instacart

Valuation: \$39B

Shipt

Owned by Target

Fuel

EzFill

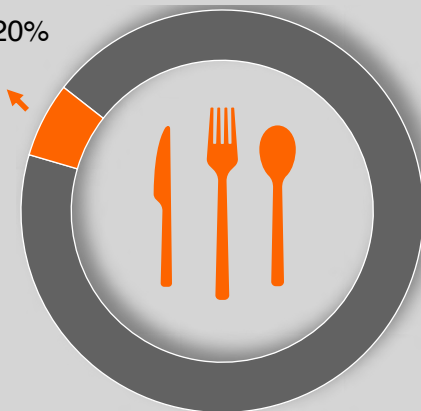
IPO Pending



ON DEMAND SHARE OF TOTAL RETAIL SALES IS RAPIDLY GROWING

Food Delivery

\$17.6B
YoY Growth 20%



\$899B
Annual Revenue

Grocery Sales

\$35B
YoY Growth 41%



\$1.4T
Annual Revenue

Mobile Fuel

\$200M
YoY Growth > 100%
(Estimated)



\$500B
Annual Revenue

| MOTOR VEHICLES



95% OF CARS

sold in 2020 were gas-powered

Inside Climate News, 2020

143B

GALLONS/YR
U.S. MOTOR FUEL
CONSUMPTION

COMMERCIAL



AVG. VEHICLE COMMUTES

23 K MILES/YR

Justice of Statistics, 2019

NUMBER OF U.S.
REGISTERED VEHICLES

121 M

CONSUMER



AVG. VEHICLE COMMUTES

12 K MILES/YR

Justice of Statistics, 2019

NUMBER OF U.S.
REGISTERED VEHICLES

276 M



REFUELING REIMAGINED

On-Demand Fuel Means You...

Never Pump Gas Again®


CONVENIENT



USER FRIENDLY

Hi, Jamie
835 S Main St, Miami ▼

Which vehicles would you like to fill?

✓	Chevrolet Traverse Tag: A38942	
87	Regular	\$1.99 ▼

RELIABLE



| TRACTION TO DATE



\$8M+

sales to date

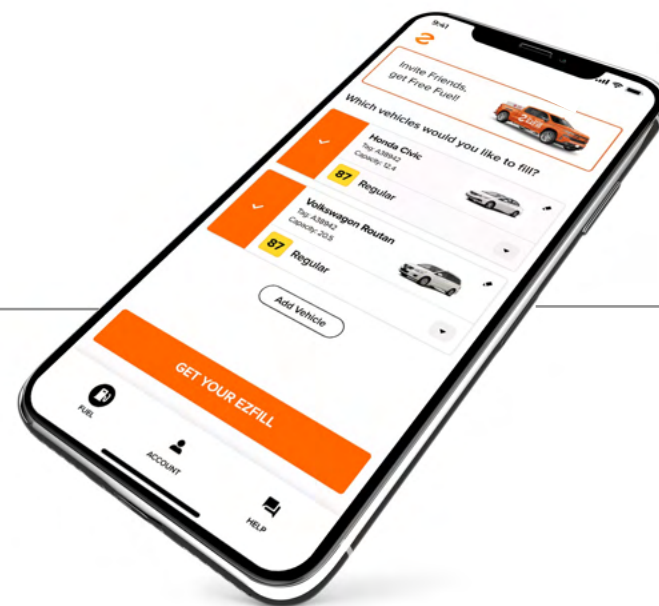
CUSTOMER RATING



4.8 ★



Rating

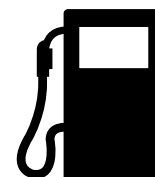


80%+

**CUSTOMER
RETENTION**



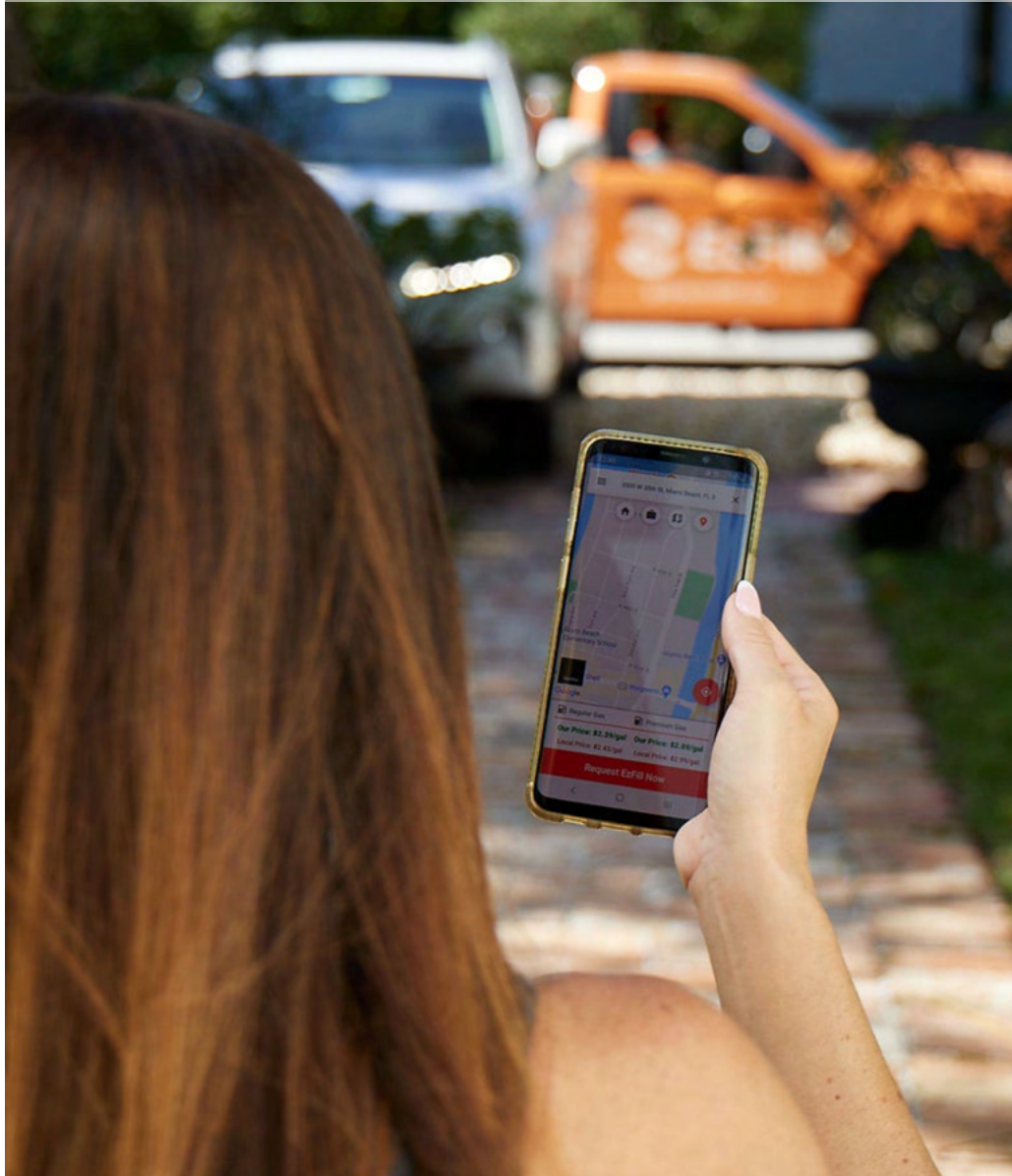
300,000+
DELIVERIES



3M+
GALLONS

shipped to date

| OPERATIONS



FUEL DELIVERY POWERED BY TECHNOLOGY

A SIMPLE 4-STEP BUSINESS MODEL



1. On Demand and Recurring Orders

User friendly app allows customers to place on-demand and recurring fuel deliveries.



2. Direct Sourcing Leads to Higher Margins

Daily purchases, direct from the port or fuel depot, allows for discounted volume pricing.



3. Logistics and Route Optimization

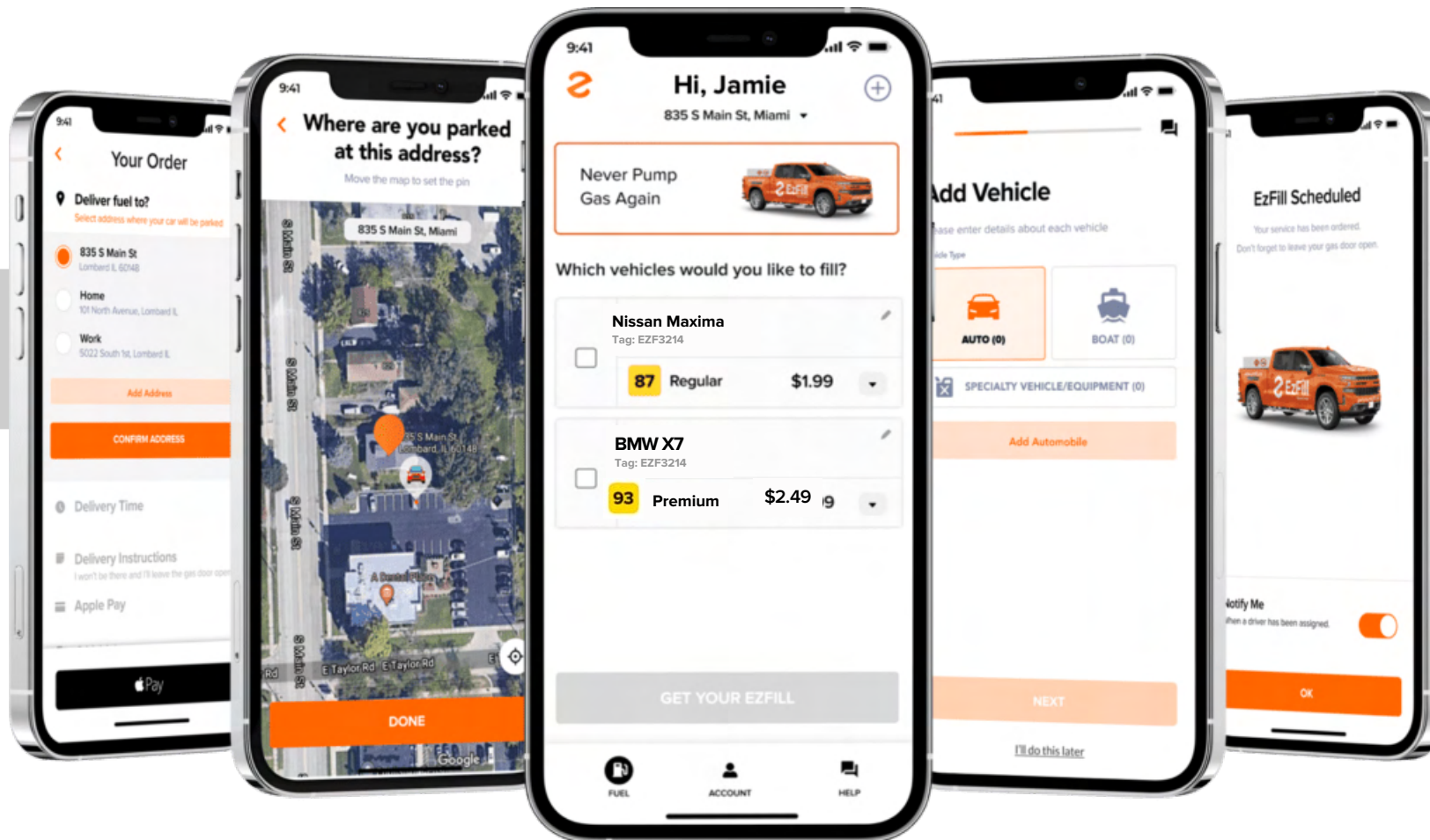
Orders are scheduled for fast delivery within the specified time windows. Delivery routes are optimized.



4. Payment Processing & User Analytics

Convenient billing with multiple secure payment options. User purchase history and preferences enable retention.

FUEL ON DEMAND



2 | THE APP

DESIGNED FOR RECURRING PURCHASES

▶ CREATE YOUR CUSTOMER PROFILE

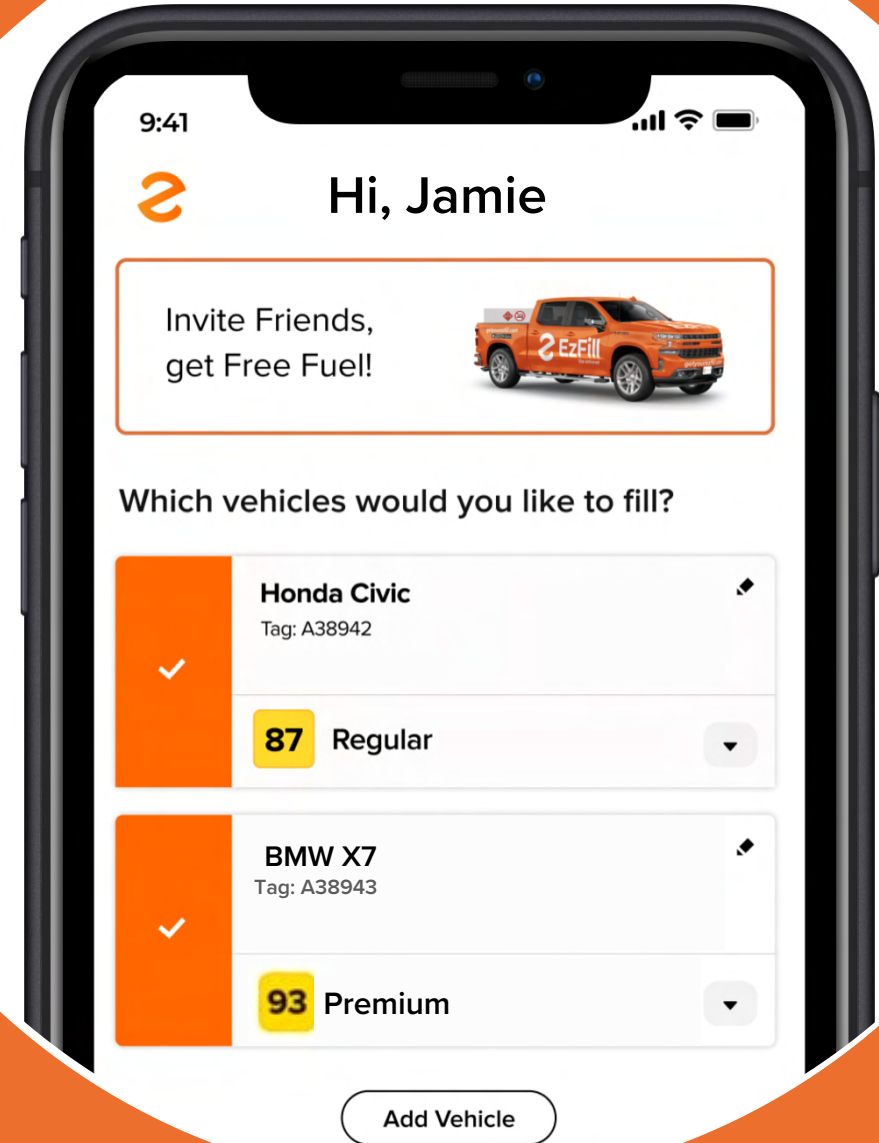
Signup in less than 1 minute and create your unique customer profile.

▶ PLACE YOUR INITIAL ORDER

Pin the location of your vehicle, leave your gas door open and get notified when your tank is full.

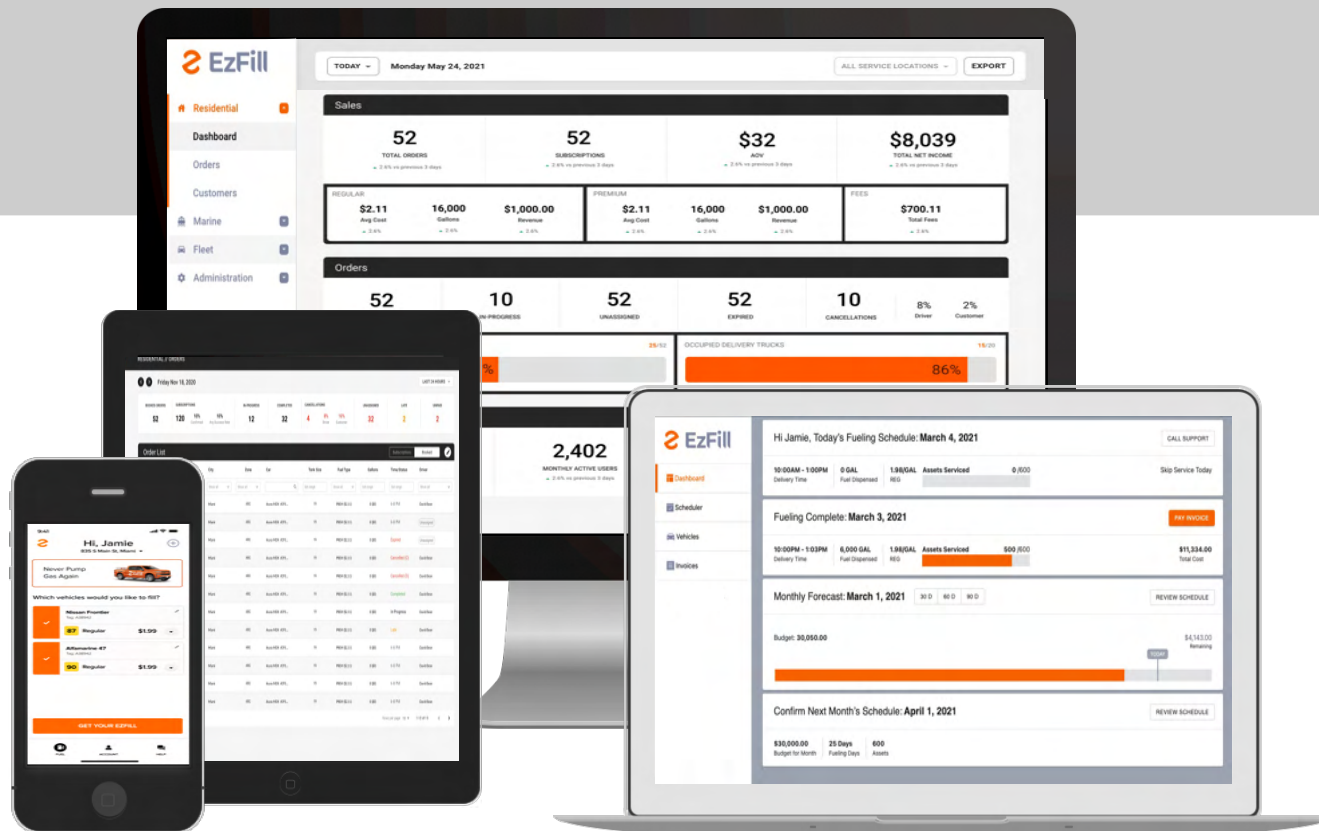
▶ SETUP YOUR RECURRING DELIVERY SCHEDULE AND NEVER PUMP GAS AGAIN!

Activate recurring delivery once and get refueled weekly.



| INTEGRATED PLATFORM

Tools for Reliability and Efficiency



Proprietary Software

1. User Friendly Consumer App
2. Fleet Customer Portal
3. Operational Dashboard
4. EzTech Driver App
5. Route Optimization
6. Fuel Inventory Tracking

| CUSTOMERS

Diversified customer base increases route efficiency and revenue opportunities



CONSUMER

CONSUMERS can download our easy to use app and schedule a fuel delivery. Price of fuel is comparable to local market prices and may include an added convenience fee or monthly subscription.



COMMERCIAL

COMMERCIAL fleet accounts can sign up with our customer success team and set up a recurring delivery schedule that reliably meets their business needs. Pricing and historical data accessible on customized fleet portal.



SPECIALTY

SPECIALTY segments such as marine, construction, agriculture, among others, provide an opportunity to add additional revenue utilizing the same equipment and resources.

| CONSUMER



“Love this service! I placed my order, went to sleep and woke up to a full tank of gas.”

- Aliza, Miami Beach resident

Gas station that comes to you... at the click of an app

Gas at *home*...

SINGLE FAMILY HOMES

CONDOMINIUMS

SUB-DIVISIONS

The full service lane is now right in your driveway. Just open our app and place your order for contactless service. We'll make sure your gas gauge is always on full so you're ready to roll.

...Gas at *work*

CORPORATE CAMPUSES

OFFICE BUILDINGS

JOBSITES

Getting gas is as easy as pulling into your spot at work. Simply park, place your order on our app and let us do the rest while you tackle your work day.

Key
Customers



“Friendly, fast, convenient. Easily adapts to our needs.”

- KARENE RITCHIE, BRANCH MANAGER FLL AIRPORT, ALAMO RENT-A-CAR



Fleet Business

We fuel fleets at night so they are ready to go the next day!

SERVICE BENEFITS

- Increase route capacity
- Reduce driver down time
- Reduce impact on vehicle costs
- Lower emissions through centralized fueling
- Eliminates unauthorized use of fuel cards

CORPORATE CLIENT PROFILE

- Multinational online retailer
- Essential services
- Delivery companies
- Rental car companies
- Government agencies



2 | SPECIALTY

“Thank you EzFill for always showing up on time and as scheduled. We truly appreciate it!”



- Christian Gonzalez, GM Miami

Specialty markets deliver a competitive edge

Customized services for the needs of market-specific vehicles, crafts or machinery on-site

1. Marinas and Boat Owners
2. Construction Sites
3. Heavy Machinery
4. Generators and Reserve Tanks

REC 90


OFF-ROAD DIESEL


ON-ROAD DIESEL

REGULAR GAS

| THE MARKET PLAYERS

SECTOR COMPETITORS

Company	Private/ Public	Investment	Based In	Lead Investors
Booster	Private	\$88.6 M	San Mateo, CA	Invus RRE Ventures Conversion Capital
Yoshi	Private	\$38.8 M	Nashville, TN	ExxonMobil GM Ventures Y Combinator
Filld	Private	\$27.9 M	Mountain View, CA	Parkland Fuel Calibrate Ventures Shea Ventures
TapUp	Private	N/A	Houston, TX	Shell Oil Company
	IPO Pending		Miami, FL	TBD
Currently the market leader in both volume and overall sales in South Florida.				

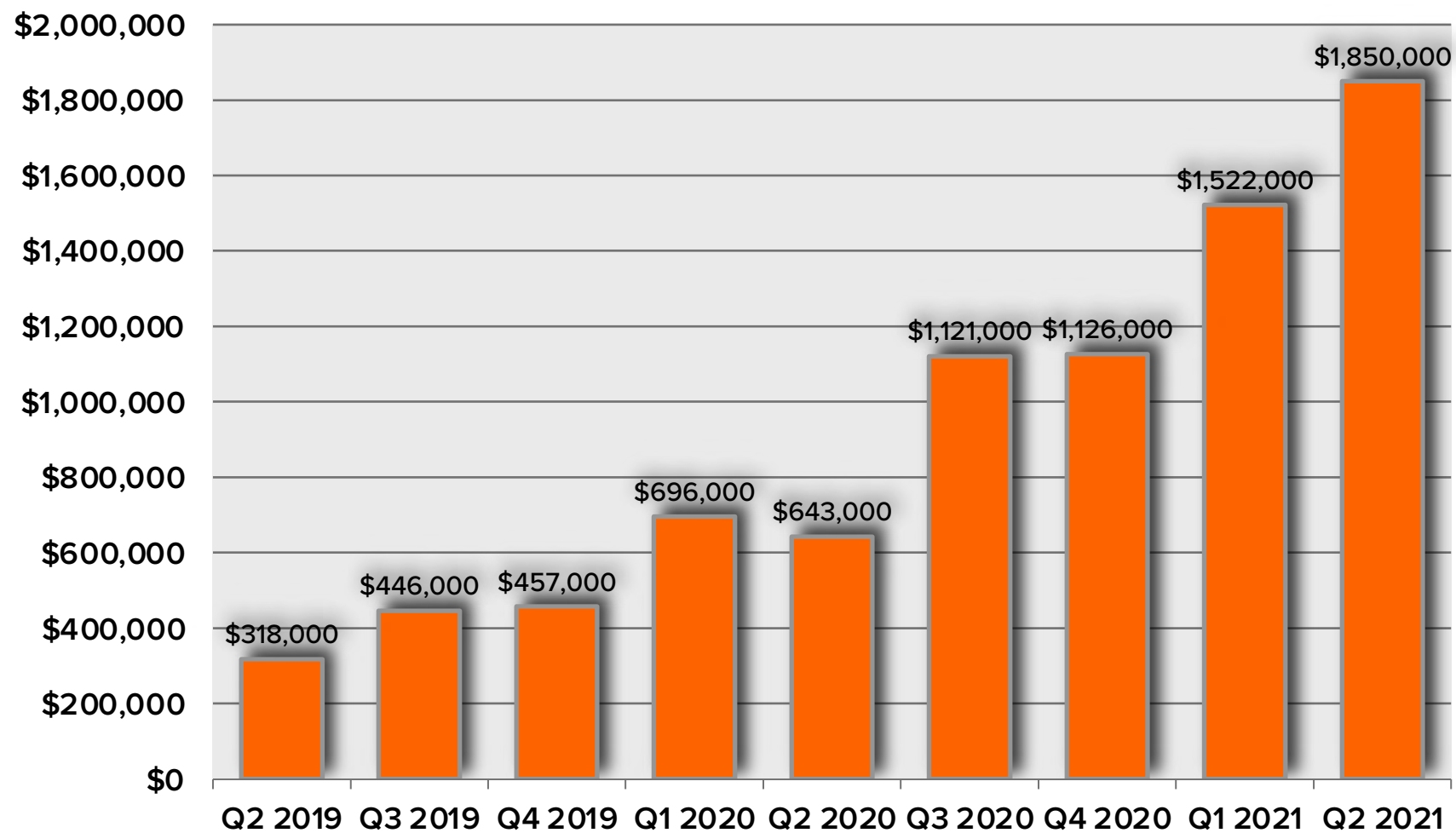
		Booster	Yoshi	Filld	TapUp
Office Parks	✓	✓	✓		
Residential	✓	✓	✓	✓	✓
Fleet	✓	✓	✓	✓	✓
Specialty	✓				
Gas	✓	✓	✓	✓	✓
Diesel	✓	✓			
Red Diesel	✓				
REC-90	✓				

*Red Diesel and REC-90 are products that offer special benefits or tax savings to specialty markets

Growth by Performance and Market Expansion



HISTORICAL REVENUE GROWTH



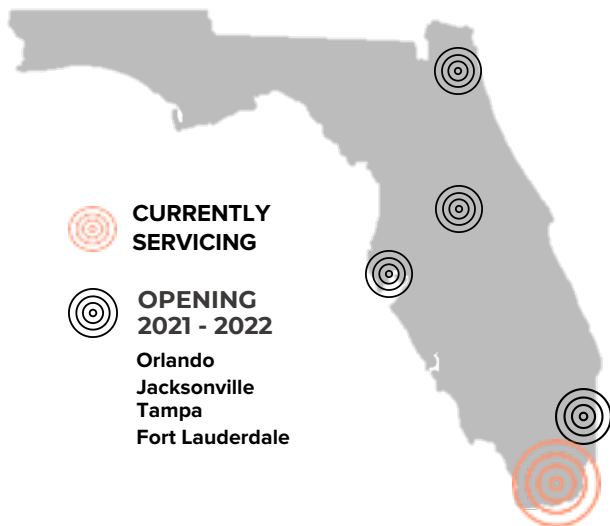
| INITIATIVES

#1 EXPAND OUR NATIONAL FOOTPRINT

ENTER NEW MARKETS

Florida alone is a
\$20B MARKET

Open New
Florida Markets
Gain Share In Our Home State



The Total Market for Fuel Delivery is
\$500B IN THE U.S.



**National Accounts Facilitate
Entry Into New Markets**

Relationships With Over 20 Commercial Accounts
Provide Us A Springboard To Enter New Markets



**Leverage The
Snowbird Effect**

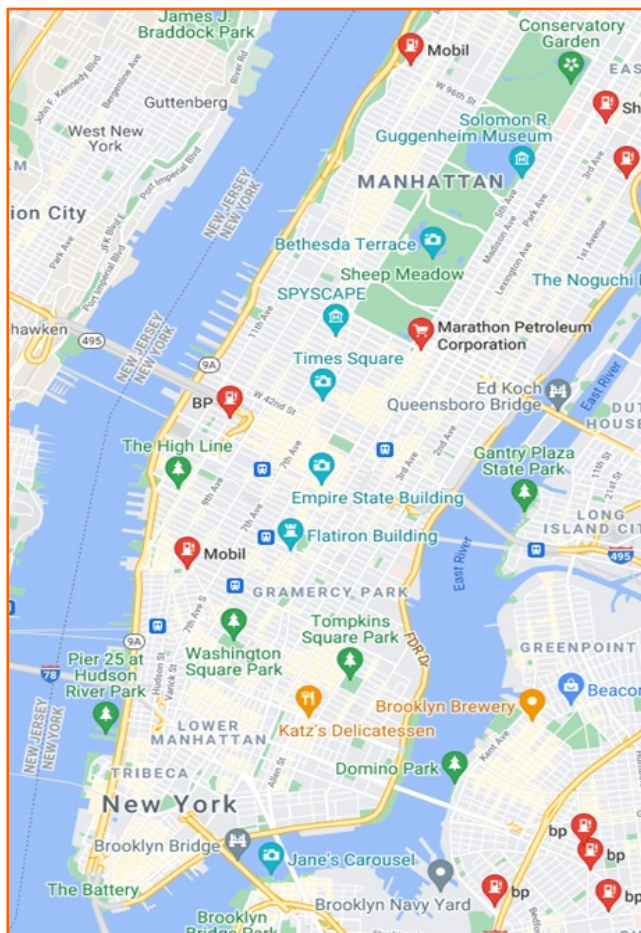
There are ~900,000 Northeast
Seasonal Residents



2 | INITIATIVES

#1 EXPAND OUR NATIONAL FOOTPRINT

NEW YORK CITY & LONG ISLAND



- ▶ EzFill Holdings, Inc. has entered into a strategic license agreement with Fuel Butler LLC.
- ▶ Fuel Butler has developed a patent pending technology that may be approved for use of mobile fueling in NY – where it is currently not allowed by law.
- ▶ New York City and Long Island have over 39% of all registered vehicles in the State.¹
- ▶ There remains only 6 retail gasoline stations south of 125th Street in Manhattan, where just under one million automobiles are registered.²
- ▶ The founders of Fuel Butler LLC have marketed petroleum products in this market for decades and has nurtured longstanding relationships.

1. Source: DMV.NY.gov

2. Source: Reddit.com

| INITIATIVES

#2 TECHNOLOGY

HARDWARE & SOFTWARE INNOVATION

The Opportunity To Completely Automate Fueling

- ▶ Optimize efficiencies by enabling cognitive capabilities into marketing and order processing platforms
- ▶ Reach Zero-User-Interaction engagement levels with EzFill Subscription customers
- ▶ Automate replenishments and replenishment reminders in all verticals

#3 STRATEGIC PARTNERSHIPS

ACQUISITIONS & STRATEGIC ALLIANCES

Strategic Alliance Opportunities

- ▶ Acquire and integrate smaller regional mobile fuel operators
- ▶ Partner with large fleet operators
- ▶ Partner with parking lot operators
- ▶ Cross promotional opportunities with related product and service providers



INVESTMENT HIGHLIGHTS

- ▶ Mobile fueling is poised to be the next major growth story in the on-demand space
- ▶ The industry is attracting investments from the oil majors and venture capitalists
- ▶ Over 95% of vehicles manufactured in 2020 were gasoline powered
- ▶ Future expansion into new regional and national markets, including New York
- ▶ We are the first public investment opportunity on track to IPO in our industry



 | THANK YOU

